

# 2014 Highlights: More than 30 Years of Empowering a new generation of Americans!

For more than **30 years**, Hispanic Unity of Florida (HUF) has left an indelible mark on the more than **364,000** individuals and families served.

## Highlights from 2014:

- Assisted 17,000 clients
- 25 different countries
- 12 programs and 30+ services
- 4 languages + American Sign Language

## Center for Working Families (CWF):

Coached more than **476 families with limited assets** to become financially stable and self-sufficient.

- **64%** of participants acquired employment or a better job
- **100%** of employed participants saved money or increased their savings
- **87%** of employed participants reduced debt and/or improved credit scores

**Assisted more than 760 clients** with their health enrollment. **362 clients purchased a Qualified Health plan.**

## Volunteer Income Tax Assistance (VITA)/ Free Tax Preparation:

Generated a **\$5.7 million economic impact in the form of tax refunds** to Broward County residents. More than **5,508 clients** were served in 2014, **across 15 sites and mobile resource center operated by HUF** from January to April.

Managed **the countywide VITA program for Broward County** in 2015, including, for the first time, the marketing efforts.

## Emerging Entrepreneurship (EE) Program:

Enrolled **451 new and existing entrepreneurs** through 6 cycles of the "5 Simple Steps" program and standalone workshops in English and Spanish.



Center for Working Families Job Fair



Tax Preparation (VITA)



Emerging Entrepreneurs Business Workshop



# 2014 Highlights: More than 30 Years of Empowering a new generation of Americans!

## Civic Engagement, Citizenship Classes and Legal Aid Services:

Assisted **1,477 clients** and **600+ U.S. Citizens** through HUF's citizenship and naturalization services.

Provided **free civil legal services to 90 clients**, a partnership with Legal Aid Service of Broward County.

## English for Speakers of Other Languages (ESOL):

Taught more than **700 students English**, at our state-of-the-art HUF facility, through our partnership with Broward County Public Schools.

## Unity 4Kids: 5-Star Rated Preschool:

Served **109 children/families** through early childhood education and parent support services to enhance the skills and interaction between parents and their children.

- **82%** of parents read to their children five times per week
- **94%** of children increased their cognitive skills
- **100%** of parents improved communications via classes and parent-teacher conferences



English for Speakers of Other Languages (ESOL) Class



HUF Miniature Golf Event



Unity 4Kids 5-Star Preschool

### HUF's Mission:

*"Empowering Hispanics and other members of the community to become self-sufficient, civically engaged and to lead productive lives."*



# 2014 Highlights: More than 30 Years of Empowering a new generation of Americans!

## Unity 4Teens Middle Schools:

Provided **408 students** from Attucks, Apollo, McNicol and Olsen Middle schools with the tools necessary for academic and social success.

- **100%** of students maintained a clean record while enrolled in the program
- **94%** of youth decreased risk behaviors
- **100%** did not become pregnant or cause a pregnancy or use alcohol or drugs

## Unity 4Teens High Schools:

Prepared **400 students** from Miramar and Stranahan High schools to become college and career ready.

- **80%** of high school seniors were accepted to college
- **86%** of youth improved their school grades or attendance
- **99%** decreased external suspensions or had zero external suspensions

## HUF Advocacy:

HUF developed a plan, identified several advocacy efforts and **provided staff and Board of Director training and education.**

Advocated on issues such as the **reauthorization of the Children's Services Council of Broward County (CSC)**, which included an aggressive marketing campaign, strategic work plan and other HUF support.

- **76%** of voters reauthorized CSC
- More than **50,000 community members were informed**



HUF Family



Unity 4Teens High School's Tour of NSU

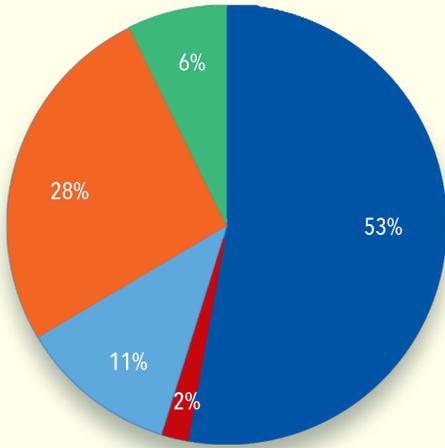
Seyi Ogunnuga,  
Unity 4Teens Middle  
School Student



Citizenship Class



# 2014 HUF Financials and Social Impact Investors

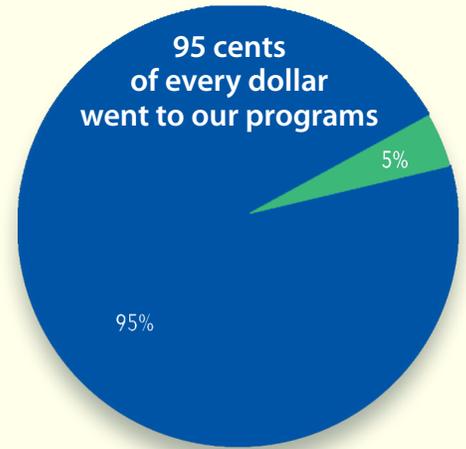


## Total 2014 Revenue

Government	1,982,746	53%
In-Kind	72,916	2%
Contributions	422,834	11%
Foundations	1,039,650	28%
Other	223,972	6%
<b>Total Revenue</b>	<b>3,742,118</b>	<b>100%</b>

## Total 2014 Expenses (Excluding In-Kind)

Program Services	3,502,600	95%
Management & Fundraising	192,372	5%
<b>Total Expenses</b>	<b>3,694,972</b>	<b>100%</b>



## Mission-Capacity Level: \$250K to \$4M+



## Influencer Level: \$25K to \$49K



## Visionary Level: \$100K-\$249K



## Supporter Level: \$15K-\$24K



## Investor Level: \$75K-\$99K



## Leader Level: \$50K-\$74K



## Friend Level: \$15K-\$24K

